

# TKO GROUP HOLDINGS FINANCIAL HIGHLIGHTS

Revenue. Profitability. Segment Performance. Global Scale.

# TKO

DISCOVER. CONNECT. OPERATE.



REVENUE

**\$4.735B**



NET INCOME

**\$546.2M**



ADJUSTED EBITDA

**\$1.585B**



UFC REVENUE

**\$1.502B**



WWE REVENUE

**\$1.709B**

IMG

IMG SEGMENT REVENUE

**\$1.367B**

## ECOSYSTEM SCALE



**1B+**  
households



**210**  
countries &  
territories



**500+**  
live events



**3M+**  
fans



## ONE ECOSYSTEM. MANY REVENUE DRIVERS.

SPORTS. MEDIA. PARTNERSHIPS. OPERATIONS.



# THE TKO ECOSYSTEM

## REAL ESTATE / PROPERTY / VENUE LAYER



DISCOVER.  
CONNECT.  
OPERATE.

Discover Locations. Explore Facilities. Understand the Physical Footprint.

TKO's physical operating layer includes corporate offices, studios, warehouses, performance facilities, and venue-linked real estate that supports UFC, WWE, and IMG activities across multiple countries.

### START WITH THE PHYSICAL LAYER



Physical assets include offices, studios, warehouses, performance institutes, and media facilities that help power operations.



### WHAT THIS REVEALS

**FACILITY NETWORK**  
See how operating sites are distributed.

**COUNTRY FOOTPRINT**  
Track locations across the USA, UK, China, and Mexico.

**OPERATING SUPPORT**  
Understand how real estate enables performance and production.

**VENUE PATHWAYS**  
Link facilities to sports, media, and event operations.

### WHY THE PROPERTY LAYER MATTERS



**OPERATIONS BASE**  
Facilities anchor management, production, and athlete support.



**GLOBAL REACH**  
Sites across multiple countries expand operating presence.



**MEDIA & PERFORMANCE**  
Studios and institutes support content and athlete development.



**INFRASTRUCTURE VALUE**  
Physical assets help connect brands, people, and events.

ONE ECOSYSTEM. MANY PHYSICAL LOCATIONS.  
**DISCOVER. CONNECT. OPERATE.**

# THE TKO ECOSYSTEM

## BRAND, SPONSORSHIP & MARKETING PARTNERS



DISCOVER.  
CONNECT.  
OPERATE.

Discover Partners. Explore Industries. Understand the Commercial Network.

TKO's commercial partner ecosystem spans energy drinks, technology, automotive, telecoms, food, beverages, financial services, consumer goods, wellness, and fintech across UFC, WWE, PBR, and TKO.

### START WITH COMMERCIAL PARTNERS

Sponsorships connect TKO properties to advertisers, marketers, brands, and commercial growth opportunities.



CORE TKO PROPERTIES ACTIVATING THESE PARTNERSHIPS

Commercial reach across live events, content, sponsorships, and fan experiences.

### WHAT THIS REVEALS

- BRAND NETWORK**  
See which brands help power visibility and revenue.
- INDUSTRY MIX**  
Understand the sectors connected to TKO.
- COUNTRY FOOTPRINT**  
Track partners across the USA, Mexico, Singapore, and Switzerland.
- COMMERCIAL PATHWAYS**  
Spot sponsorship, marketing, and partnership routes.

### WHY THE COMMERCIAL LAYER MATTERS

- REVENUE GROWTH**  
Brand partnerships expand monetization.
- AUDIENCE REACH**  
Sponsors amplify fan engagement and exposure.
- CATEGORY DIVERSITY**  
Multiple sectors reduce reliance on one market.
- GLOBAL VISIBILITY**  
Cross-border partners extend international relevance.

ONE ECOSYSTEM. MANY COMMERCIAL CONNECTIONS.  
DISCOVER. CONNECT. OPERATE.

# THE TKO ECOSYSTEM

## OPERATIONAL SUPPLY CHAIN & EXPENSE ECOSYSTEM

Discover Suppliers. Explore Industries. Understand the Operating Engine.



DISCOVER.  
CONNECT.  
OPERATE.

TKO's operations are powered by a vast expense-side ecosystem across venues, production, travel, merchandising, distribution, professional services, facilities, and technology—working together to deliver world-class events and experiences at global scale.

**START WITH THE OPERATING ENGINE**

Operations behind live sports include venues, production, travel, merchandise, facilities, and service providers.



**WHAT THIS REVEALS**

- SUPPLIER NETWORK**  
Understand who helps power events.
- OPERATING COSTS**  
See where expense categories connect.
- GLOBAL FOOTPRINT**  
Identify country-linked business relationships.
- BUSINESS PATHWAYS**  
Spot partners, services, and expansion routes.

**WHY THE OPERATIONAL ECOSYSTEM MATTERS**

- EVENT DELIVERY**  
Global events require coordinated suppliers and venues.
- RISK & RESILIENCE**  
Diversified partners strengthen operations.
- COMMERCIAL SCALE**  
Distribution and merchandising expand reach.
- INFRASTRUCTURE INSIGHT**  
Facilities, services, and tech power performance.

ONE ECOSYSTEM. MANY OPERATING LAYERS.  
DISCOVER. CONNECT. OPERATE.

# THE TKO GROUP HOLDINGS ECOSYSTEM

## SPORTS, MEDIA, PARTNERSHIPS & OPERATIONS



DISCOVER.  
CONNECT.  
OPERATE.

Discover Brands. Explore Companies. Understand the Entire Ecosystem.

TKO connects owned sports properties, media rights, live events, sponsorships, hospitality, facilities, suppliers, and corporate services into one global operating ecosystem.



### WHAT THIS REVEALS

- MULTI-LAYERED NETWORK**  
From owned brands to support services.
- GLOBAL FOOTPRINT**  
Companies and facilities across multiple countries.
- COMMERCIAL ENGINE**  
Media, sponsors, licensing, and fan experiences.
- OPERATING DEPTH**  
Facilities, suppliers, and corporate infrastructure.

### FINANCIAL HIGHLIGHTS<sup>1</sup> (FY 2023)

REVENUE	NET INCOME	ADJUSTED EBITDA <sup>1</sup>
<b>\$4.735B</b>	<b>\$546.2M</b>	<b>\$1.585B</b>
<b>UFC REVENUE</b>	<b>WWE REVENUE</b>	<b>IMG SEGMENT REVENUE</b>
<b>\$1.502B</b>	<b>\$1.709B</b>	<b>\$1.367B</b>

### ECOSYSTEM SCALE

<b>1B+</b> households	<b>210</b> countries & territories	<b>500+</b> live events	<b>3M+</b> fans
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<sup>1</sup> Non-GAAP measure. See company filings for definitions and reconciliations.

### WHY THE TKO ECOSYSTEM MATTERS

- OWNED IP**  
UFC, WWE, PBR, and more drive value.
- MEDIA SCALE**  
Broadcast and streaming extend global reach.
- COMMERCIAL POWER**  
Sponsors, licensing, and hospitality grow revenue.
- OPERATING PLATFORM**  
Facilities, suppliers, and services support execution.

ONE ECOSYSTEM. MANY CONNECTIONS.  
**DISCOVER. CONNECT. OPERATE.**

# THE TKO ECOSYSTEM

## CORPORATE SERVICES, SUPPLIERS & SUBSIDIARIES



DISCOVER.  
CONNECT.  
OPERATE.

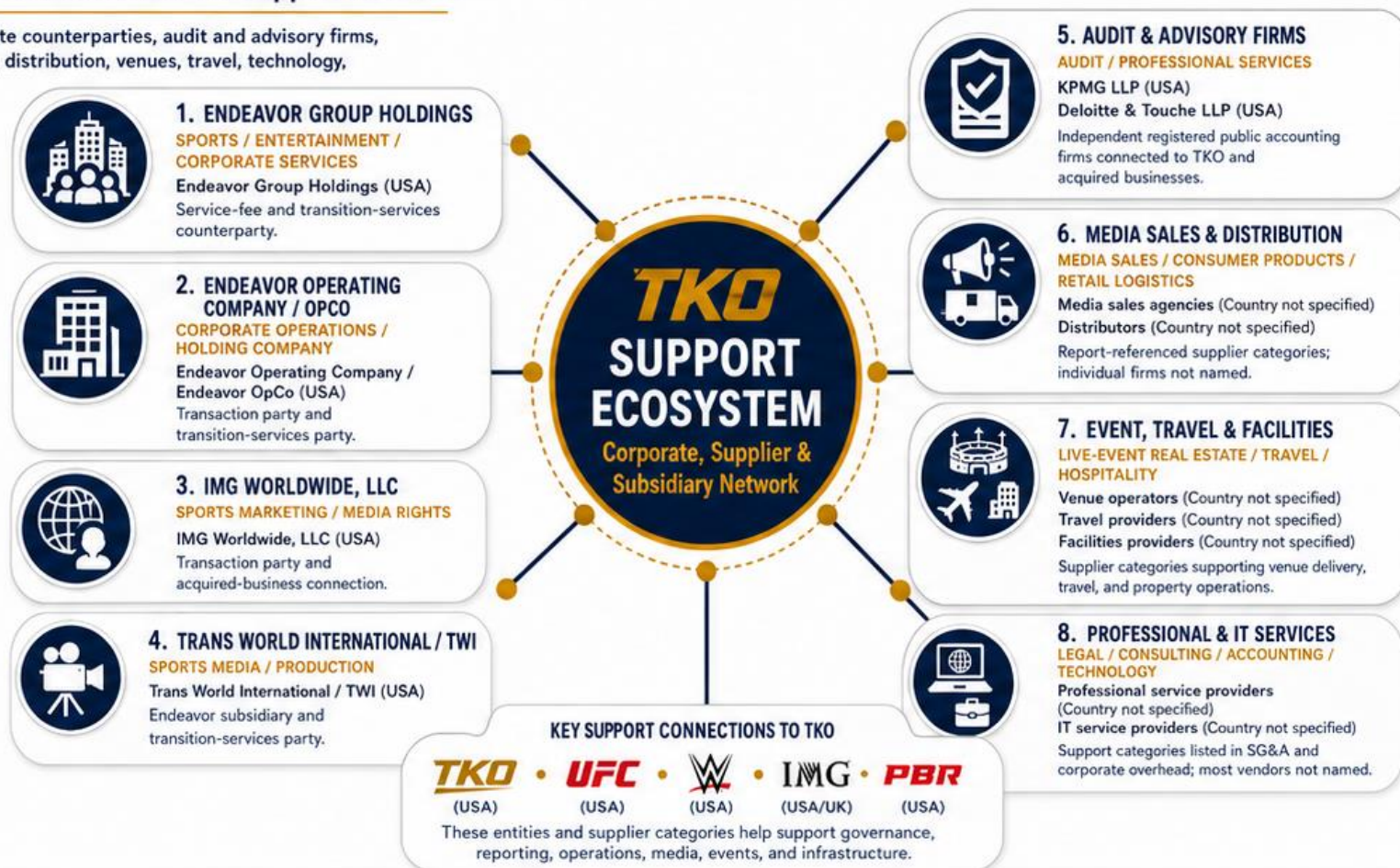
Discover Entities. Explore Industries. Understand the Support Network.

TKO's broader ecosystem also includes corporate counterparties, audit and advisory firms, and unnamed supplier categories across media, distribution, venues, travel, technology, facilities, and professional services.

### START WITH THE SUPPORT LAYER



Beyond owned sports properties, TKO relies on counterparties, advisors, and supplier categories that help power operations, reporting, production, and delivery.



### WHAT THIS REVEALS



**SUPPORT NETWORK**  
See the counterparties and service layers behind TKO operations.



**NAMED VS UNNAMED**  
Some entities are disclosed by name; other supplier groups are disclosed only by category.



**COUNTRY FOOTPRINT**  
Track entities across the USA and unspecified global supplier categories.



**OPERATING PATHWAYS**  
Understand how advisory, supplier, and support relationships connect to TKO.

### WHY THE SUPPORT LAYER MATTERS



**GOVERNANCE**  
Corporate counterparties and auditors support oversight and reporting.



**EVENT DELIVERY**  
Suppliers help enable production, venues, travel, and distribution.



**INFRASTRUCTURE**  
Facilities and IT services strengthen day-to-day operations.



**ECOSYSTEM DEPTH**  
The business extends beyond visible brands into support networks.

ONE ECOSYSTEM. MANY SUPPORT CONNECTIONS.  
**DISCOVER. CONNECT. OPERATE.**

HSS

HOSPITAL FOR SPECIAL SURGERY

# THE OFFICIAL HOSPITAL PARTNER OF **UFC**

## A \$1.5+ BILLION GLOBAL FORCE IN COMBAT SPORTS

HSS is the first-ever and Official Hospital Partner of UFC. Together, we advance athlete health, performance and recovery—on fight night and every day.



UFC REACHES FANS IN **190+ COUNTRIES** ACROSS 6 CONTINENTS



190+ COUNTRIES



700M+ FANS WORLDWIDE



\$1.5+ BILLION ANNUAL REVENUE\*



ELITE ATHLETES FROM EVERY CORNER OF THE GLOBE

\*UFC Revenue in 2025 (Source: TKO Group Holdings)

### THE HSS ECOSYSTEM

A GLOBAL NETWORK OF PARTNERS DRIVING HEALTH, PERFORMANCE & INNOVATION



SPORTS & LEAGUES



HEALTHCARE PARTNERS



EDUCATION & PROFESSIONAL PARTNERS



TECHNOLOGY & DIGITAL PARTNERS



INDUSTRY & INNOVATION PARTNERS

TRUSTED BY WORLD-CLASS ORGANIZATIONS



ONE PARTNER. ONE ECOSYSTEM. GLOBAL IMPACT.

#### GLOBAL HEALTHCARE PARTNERS

- Hospital Serena del Mar, Colombia
- Fundación Santa Fe de Bogotá, Colombia
- BumIn Hospital, South Korea

- New Frontier Health Corp., China
- The Second Affiliated Hospital of Zhejiang University, China
- NewYork-Presbyterian, United States

#### EDUCATION & PROFESSIONAL PARTNERS

- University of Miami, United States
- Inner-City Scholarship Fund, United States
- American Academy of Orthopaedic Surgeons, United States
- American Orthopaedic Society for Sports Medicine, United States
- OMeGA, United States

#### TECHNOLOGY PARTNERS

- Salesforce, United States
- Epic, United States
- Internet Archive, United States

#### INNOVATION & TRAINING PARTNERS

- LIPOGEMS, Italy
- Regenerative medicine training & education.

#### INDUSTRY PARTNERS

- stryker
- Smith+Nephew
- ZIMMER BIOMET
- Medtronic
- Arthrex
- Boston Scientific
- GLOBUS MEDICAL
- enovis.

30+ SPORTS TEAMS & ORGANIZATIONS

GLOBAL CLINICAL EXPERTISE IN ORTHOPEDICS

ON-SITE & ON-CALL SUPPORT FOR UFC EVENTS

ADVANCING ATHLETE HEALTH, RECOVERY & PERFORMANCE

BUILT ON TRUST. DRIVEN BY PURPOSE. DELIVERING IMPACT.

HOW THE WORLD MOVES IS WHY WE'RE HERE.



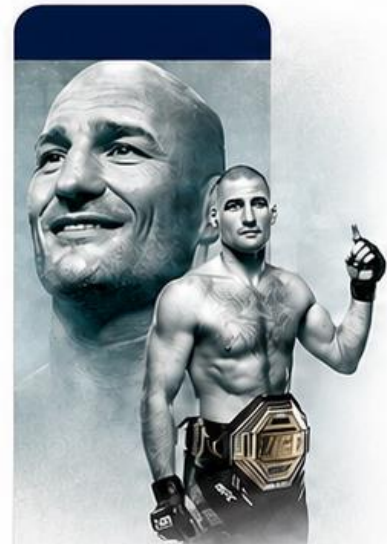
# THE HSS ECOSYSTEM

## OFFICIAL HOSPITAL OF UFC | GLOBAL SPORTS MEDICINE, EDUCATION & INNOVATION NETWORK

HSS is the official hospital partner of UFC — a global combat sports organization generating approximately \$1.5 billion annually and reaching athletes, events, and audiences worldwide.

Discover organizations. Explore industries. Understand the HSS ecosystem at a glance.

Hospital for Special Surgery is the exclusive Official Hospital of UFC and Official Orthopedic Consultants of UFC. We connect sports teams, hospitals, universities, technology platforms, medical education partners, and innovation companies through one ecosystem advancing performance and musculoskeletal health worldwide.



Performance, recovery, and trust start here.

Every connection in the HSS ecosystem drives better outcomes for athletes and patients.



### HSS | OFFICIAL HOSPITAL OF UFC

- ✓ UFC generated approximately \$1.5 billion in revenue in 2025.
- ✓ HSS became UFC's first-ever hospital partner in 2017.
- ✓ UFC features athletes and events with global reach across the world.



#### 1 SPORTS & LEAGUE PARTNERS

- UFC** UFC (United States) 🇺🇸
- ny** New York Giants (United States) 🇺🇸
- ny** New York Knicks (United States) 🇺🇸
- Mets** New York Mets (United States) 🇺🇸
- PELOTON** Peloton (United States) 🇺🇸
- FIFA** FIFA (Switzerland) 🇨🇭

#### 3 EDUCATION & PROFESSIONAL PARTNERS

- UNIVERSITY OF MIAMI** University of Miami (United States) 🇺🇸
- ICSF** Inner-City Scholarship Fund (United States) 🇺🇸
- AAOS** American Academy of Orthopaedic Surgeons (United States) 🇺🇸
- aossm** American Orthopaedic Society for Sports Medicine (United States) 🇺🇸
- OMEGA** OMeGA (United States) 🇺🇸

#### 4 TECHNOLOGY & DIGITAL WORKFLOWS

- salesforce** Salesforce (United States) 🇺🇸
- Epic** Epic (United States) 🇺🇸
- INTERNET ARCHIVE** Internet Archive (United States) 🇺🇸
- LIPOGEMS** LIPOGEMS (Italy) 🇮🇹

#### 2 GLOBAL HEALTHCARE PARTNERS

- Hospital Serena del Mar** (Colombia) 🇨🇴
- Fundación Santa Fe de Bogotá** (Colombia) 🇨🇴
- BUMIN** BumIn Hospital (South Korea) 🇰🇷
- NFHC** New Frontier Health Corp. (China) 🇨🇳
- The Second Affiliated Hospital of Zhejiang University** (China) 🇨🇳
- NewYork-Presbyterian** NewYork-Presbyterian (United States) 🇺🇸

#### 5 INDUSTRY, GRANT & INNOVATION PARTNERS

- stryker** Stryker (United States) 🇺🇸
- Smith+Nephew** Smith+Nephew (United Kingdom) 🇬🇧
- ZIMMER BIOMET** Zimmer Biomet (United States) 🇺🇸
- Medtronic** Medtronic (Ireland) 🇮🇪
- Arthrex** Arthrex (United States) 🇺🇸
- Boston Scientific** Boston Scientific (United States) 🇺🇸

#### DISCOVER & GROW

- Discover partner organizations
- Explore healthcare and sports industries
- Understand global connections
- Unlock education and innovation pathways



**OFFICIAL HOSPITAL OF 30+ ORGANIZATIONS**  
Trusted across teams, schools, and sports properties.



**#1 IN ORTHOPEDICS**  
World-leading musculoskeletal care.



**200,000+ PATIENTS ANNUALLY**  
Specialized orthopedic and rheumatologic care.



**40,000+ ORTHOPEDIC SURGERIES**  
Deep clinical expertise and volume.



**GLOBAL COLLABORATION NETWORK**  
Sports, hospitals, education, and technology connected.

# WHY DISCOVERABILITY MATTERS ACROSS THE BUSINESS

How being discoverable through proof, relationships, @handles, and ecosystem visibility creates value for every department.



## 1 MARKETING

From attention-led marketing to evidence-led visibility.

- Found through proof of work, not only brand messaging
- Projects, clients, partners, sponsors, and suppliers increase visibility
- Stronger stories built on real work and real relationships
- More discovery through mentions, proof pages, and ecosystem maps



## 2 OPERATIONS

Show how the company actually delivers.

- Makes delivery capability visible
- Shows suppliers, partners, service providers, and project roles
- Helps buyers understand how the company operates before the first meeting
- Links completed work to people, locations, systems, and relationships



## 3 SALES

Creates warmer, more informed buyer conversations.

- Buyers can find the company even without knowing its name first
- Discovery can start from a known brand, project, industry, or problem
- Proof-of-work pages act as credibility assets
- Relationships, mentions, and @handles create more paths back to the company



## 4 FINANCE

Turns visibility into commercial value.

- More qualified inbound opportunities
- Better justification for marketing and sales spend
- Completed work becomes a reusable discovery asset
- Proof and verification reduce trust friction



## 5 CEO

A strategic advantage for market position.

- Makes the company easier to understand in the market
- Positions the company inside a wider ecosystem, not in isolation
- Shows buyers, partners, and investors how the company creates value
- Makes hidden business relationships visible and strengthens trust



### WHAT THIS HELPS A COMPANY DO



Be found beyond its company name



Build trust through proof and context



Show how it fits in a bigger business ecosystem



Turn relationships into discovery pathways



Make the business easier to understand and evaluate



171+

Company Profiles and Growing



342+

Business Relationships and Growing



342+

Proof-of-Work Pages and Growing



68+

Items in Review

**ONE PLATFORM. MANY BUSINESS CONNECTIONS.**

DISCOVER. CONNECT. OPERATE.

# BUSINESS ECOSYSTEM DISCOVERY PLATFORM

## DISCOVER COMPANIES THROUGH PROOF, RELATIONSHIPS & ECOSYSTEMS

A relationship-led business discovery platform that helps buyers uncover companies through visible evidence, connected businesses, and clickable @handles.



### GET AGENT FIRST

— DISCOVER. CONNECT. OPERATE. —

#### HOW USERS USE IT

-  1. Start with one company
-  2. Follow the @handles
-  3. Review proof of work
-  4. Open the ecosystem map
-  5. Discover more companies

**Example:** A buyer starts with @ApexSolar, sees work linked to @NedbankBusinessHub, opens the proof page, and discovers @GreenBuildAfrica, @MzansiLogistics, and @UbuntuTechSystems.



#### 1. COMPANY PROFILES

Detailed pages for each business.



#### 2. @HANDLE LINKS

Every company has a unique clickable identity.



#### 3. RELATIONSHIPS

See client, supplier, partner, sponsor, and technology links.

## BUSINESS ECOSYSTEM DISCOVERY

Proof. Relationships.  
@Handles. Ecosystem Maps.



#### 4. PROOF OF WORK

Validate claims through visible project evidence.



#### 5. ECOSYSTEM MAPS

Explore the wider network around a company.



#### 6. SEARCH & DISCOVERY

Search by company, @handle, service, location, problem, or proof.

#### WHAT THIS PLATFORM HELPS YOU DO



Find companies through real business evidence



Discover hidden suppliers, partners, and service providers



Move beyond a simple directory model



Understand how companies are connected



Build trust through proof, verification, and context



**Over 171**  
Company Profiles  
*and growing*



**Over 342**  
Business Relationships  
*and growing*



**Over 342**  
Proof-of-Work Pages  
*and growing*



**68**  
Items in Review  
*currently in review*

#### WHY IT MATTERS



#### 1. BETTER DISCOVERABILITY

Companies can be found through work, relationships, and context — not just by name.



#### 2. TRUST THROUGH EVIDENCE

Proof pages and verification help buyers assess credibility.



#### 3. HIDDEN NETWORK VISIBILITY

Start with a visible brand and uncover connected businesses behind it.



#### 4. FASTER BUSINESS UNDERSTANDING

Profiles, mentions, proof, and ecosystem maps help users see the bigger picture quickly.

#### PAGE TYPES



Home



Company Profile



Proof Page



Relationship Detail



Ecosystem Map



Mentions



Submit Relationship



Verification



Dashboard



Admin

## ONE PLATFORM. MANY BUSINESS CONNECTIONS.

DISCOVER. CONNECT. OPERATE.