

HSS

HOSPITAL FOR SPECIAL SURGERY

THE OFFICIAL HOSPITAL PARTNER OF **UFC**

A \$1.5+ BILLION GLOBAL FORCE IN COMBAT SPORTS

HSS is the first-ever and Official Hospital Partner of UFC. Together, we advance athlete health, performance and recovery—on fight night and every day.



UFC REACHES FANS IN **190+ COUNTRIES** ACROSS 6 CONTINENTS



190+ COUNTRIES



700M+ FANS WORLDWIDE



\$1.5+ BILLION ANNUAL REVENUE*



ELITE ATHLETES FROM EVERY CORNER OF THE GLOBE

*UFC Revenue in 2025 (Source: TKO Group Holdings)

THE HSS ECOSYSTEM

A GLOBAL NETWORK OF PARTNERS DRIVING HEALTH, PERFORMANCE & INNOVATION



SPORTS & LEAGUES



HEALTHCARE PARTNERS



EDUCATION & PROFESSIONAL PARTNERS



TECHNOLOGY & DIGITAL PARTNERS



INDUSTRY & INNOVATION PARTNERS

TRUSTED BY WORLD-CLASS ORGANIZATIONS



ONE PARTNER. ONE ECOSYSTEM. GLOBAL IMPACT.

GLOBAL HEALTHCARE PARTNERS

- Hospital Serena del Mar, Colombia
- Fundación Santa Fe de Bogotá, Colombia
- BumIn Hospital, South Korea

- New Frontier Health Corp., China
- The Second Affiliated Hospital of Zhejiang University, China
- NewYork-Presbyterian, United States

EDUCATION & PROFESSIONAL PARTNERS

- University of Miami, United States
- American Orthopaedic Society for Sports Medicine, United States
- Inner-City Scholarship Fund, United States
- American Academy of Orthopaedic Surgeons, United States
- OMeGA, United States

TECHNOLOGY PARTNERS

- Salesforce, United States
- Epic, United States
- Internet Archive, United States

INNOVATION & TRAINING PARTNERS

- LIPOGEMS, Italy
- Regenerative medicine training & education.

INDUSTRY PARTNERS

- stryker
- Smith+Nephew
- ZIMMER BIOMET
- Medtronic
- Arthrex
- Boston Scientific
- GLOBUS MEDICAL
- enovis.

30+ SPORTS TEAMS & ORGANIZATIONS

GLOBAL CLINICAL EXPERTISE IN ORTHOPEDICS

ON-SITE & ON-CALL SUPPORT FOR UFC EVENTS

ADVANCING ATHLETE HEALTH, RECOVERY & PERFORMANCE

BUILT ON TRUST. DRIVEN BY PURPOSE. DELIVERING IMPACT.

HOW THE WORLD MOVES IS WHY WE'RE HERE.



THE HSS ECOSYSTEM

GLOBAL HEALTHCARE, EDUCATION & TECHNOLOGY PARTNERS

Discover organizations. Explore industries. Understand HSS's global collaboration network.

Hospital for Special Surgery works with hospitals, universities, medical education bodies, technology platforms, and nonprofit organizations to extend clinical knowledge, education, and digital capabilities across its ecosystem.



START WITH HSS. DISCOVER THE GLOBAL PARTNER NETWORK.

HSS collaborates with partners such as Hospital Serena del Mar and Fundación Santa Fe de Bogotá, while systems like Epic and Salesforce help power education and patient access workflows.

START HERE



GLOBAL COLLABORATION STARTS HERE

HSS connects clinical care, knowledge sharing, education, and technology through trusted global partnerships.

GLOBAL HEALTHCARE PARTNERS



Hospital Serena del Mar (Colombia)
Global partnership / academic collaboration
Healthcare / Hospital



Fundación Santa Fe de Bogotá (Colombia)
Academic collaboration
Healthcare / Hospital / Medical Foundation



Bumin Hospital (South Korea)
Global partnership
Healthcare / Hospital



New Frontier Health Corp. (China)
Global partnership
Healthcare Services



The Second Affiliated Hospital of Zhejiang University (China)
Global partnership
Academic Healthcare / Hospital



New York-Presbyterian (United States)
Credentialing / training coordination
Healthcare / Hospital System

HSS ECOSYSTEM
Global Healthcare • Education • Technology

EDUCATION & PROFESSIONAL PARTNERS



University of Miami (United States)
Continuing education partner
Higher Education / Medical Education



Inner-City Scholarship Fund (United States)
Student education collaboration
Education Nonprofit



American Academy of Orthopaedic Surgeons (United States)
Alumni / professional meeting ecosystem
Medical Association / Orthopedics



American Orthopaedic Society for Sports Medicine (United States)
Alumni / professional meeting ecosystem
Medical Association / Sports Medicine



OMeGA (United States)
Public funding / medical education support
Orthopaedic Medical Education Nonprofit

TECHNOLOGY & INNOVATION PARTNERS



Salesforce (United States)
Community programming workflow / data tracking
CRM Software / Enterprise Technology



Epic (United States)
Patient data / workflow integration
Healthcare Software / Electronic Health Records



Internet Archive (United States)
Digital archive access
Digital Library / Nonprofit Technology



LIPOGEMS (Italy)
Training / regenerative medicine program
Regenerative Medicine / Medical Devices

DISCOVER & GROW



DISCOVER PARTNER ORGANIZATIONS



EXPLORE HEALTHCARE & EDUCATION INDUSTRIES



UNDERSTAND DIGITAL CONNECTIONS



UNLOCK COLLABORATION PATHWAYS



GLOBAL CLINICAL REACH

Hospital and academic collaborations expand musculoskeletal knowledge across borders.



EDUCATION LEADERSHIP

Universities, nonprofits, and professional bodies support training and learning.



DIGITAL INFRASTRUCTURE

Technology partners strengthen workflows, access, and data visibility.



KNOWLEDGE EXCHANGE

Research, archives, and innovation programs improve learning and patient outcomes.

THE HSS ECOSYSTEM

HSS ECOSYSTEM PARTNER COMPANIES

Discover organizations. Explore industries. Understand the sports medicine network.

Hospital for Special Surgery connects healthcare, sports performance, education, and team partnerships through a broad ecosystem of organizations.



START WITH UFC. DISCOVER THE HSS NETWORK.

HSS became UFC's first-ever hospital partner in 2017 and serves as the Official Hospital of UFC, providing orthopedic consultants during UFC events.





SPORTS MEDICINE LEADERSHIP
World-renowned orthopedic care, research, and innovation trusted by athletes at every level.



TEAM & LEAGUE REACH
Partnerships across professional, collegiate, and youth teams and leagues nationwide.



PERFORMANCE CREDIBILITY
Proven expertise supporting athlete health, recovery, and performance on every stage of sport.



BROAD ECOSYSTEM VISIBILITY
A diverse network spanning sports, healthcare, education, and technology driving collective impact.

THE HSS ECOSYSTEM

CORPORATE MEDICAL EDUCATION GRANT PARTNERS

Discover companies. Explore industries. Understand the HSS medical education funding network.

Hospital for Special Surgery works with leading life sciences and medical technology companies that support continuing medical education, clinical learning, and innovation across orthopaedics and healthcare.



START WITH HSS. DISCOVER THE GRANT PARTNER NETWORK.

These companies are listed under Corporate Medical Education Grants and help support medical education, training, and clinical advancement within the HSS ecosystem.

START HERE



MEDICAL EDUCATION SUPPORT STARTS HERE

HSS connects clinical learning, professional education, and industry-backed support through trusted grant partnerships.



Amgen, Inc. (United States) 
Corporate medical education grant
Biotechnology / Pharmaceuticals



Arthrex (United States) 
Corporate medical education grant
Orthopedic Medical Devices



AstraZeneca (United Kingdom) 
Corporate medical education grant
Biopharmaceuticals



Globus Medical (United States) 
Corporate medical education grant
Orthopedic / Spine Medical Devices




Innovative Device Solutions (United States) 
Corporate medical education grant
Medical Device Development



Smith+Nephew (United Kingdom) 
Corporate medical education grant
Medical Technology / Orthopedics



Stryker (United States) 
Corporate medical education grant
Medical Technology / Orthopedics



Zimmer Biomet (United States) 
Corporate medical education grant
Orthopedic Medical Devices

DISCOVER & GROW

-  DISCOVER PARTNER COMPANIES
-  EXPLORE HEALTHCARE INDUSTRIES
-  UNDERSTAND FUNDING CONNECTIONS
-  UNLOCK EDUCATION PATHWAYS

-  **EDUCATION SUPPORT**
Grant partners help strengthen continuing medical education and clinical learning.
-  **ORTHOAEDIC INNOVATION**
Medical device and life sciences companies support innovation across musculoskeletal care.
-  **TRUSTED NETWORK**
Partnerships connect HSS with established healthcare and technology leaders.
-  **INDUSTRY VISIBILITY**
The ecosystem highlights the companies helping power education and advancement.

THE HSS ECOSYSTEM

SIMULATION LEARNING & TRAINING CENTER PARTNERS



START WITH HSS. DISCOVER THE SLTC PARTNER NETWORK.

These companies are listed under the Simulation Learning & Training Center donor section and help support clinical simulation, procedural training, device education, and musculoskeletal innovation.

Discover companies. Explore industries. Understand the simulation training network.

Hospital for Special Surgery works with medical technology, orthopedic, surgical, biologics, and innovation partners through its Simulation Learning & Training Center ecosystem.

START HERE

SIMULATION TRAINING STARTS HERE

HSS connects surgical learning, orthopedic innovation, and hands-on device education through trusted SLTC partnerships.

ORTHOPAEDIC & IMPLANT PARTNERS

ACUITIVE	Acuitive Technologies (United States)
Orthopedic Medical Devices	
Exactech	Exactech (United States)
Orthopedic Implants	
EXTREMITY MEDICAL	Extremity Medical (United States)
Extremity Orthopedic Implants	
GLOBUS MEDICAL	Globus Medical (United States)
Spine and Orthopedic Devices	
hyalex	Hyalex Orthopaedics (United States)
Orthopedic Implants / Cartilage Technology	
LINK	LINK (Germany)
Orthopedic Implants	
Medacta USA	Medacta USA, Inc. (United States)
Orthopedic Implants	
miach ORTHOPAEDICS	Miach Orthopaedics (United States)
Orthopedic Sports Medicine Devices	
MOXIMED	Moximed (United States)
Orthopedic Implants	
OVERTURE ORTHOPAEDICS	Overture Orthopaedics (United States)
Orthopedic Medical Devices	
Paragon ²⁸	Paragon28 (United States)
Foot and Ankle Orthopedic Devices	
TRACE MEDICAL CONCEPTS, INC.	Treace Medical Concepts (United States)
Foot and Ankle Orthopedic Devices	
ZIMMER BIOMET	Zimmer Biomet (United States)
Orthopedic Medical Devices	



SURGICAL & MEDTECH PARTNERS

Boston Scientific	Boston Scientific (United States)
Medical Technology	
CONMED	Conmed (United States)
Surgical and Medical Devices	
enovis.	Enovis (United States)
Orthopedic and Rehabilitation Technology	
ETHICON	Ethicon (United States)
Surgical Devices	
J&J MedTech	J&J MedTech (United States)
Medical Technology	
LIBERTY SURGICAL	Liberty Surgical (United States)
Surgical Devices / Medical Equipment	
Medtronic	Medtronic (Ireland)
Medical Technology	
Smith+Nephew	Smith+Nephew (United Kingdom)
Medical Technology / Orthopedics	
stryker	Stryker (United States)
Medical Technology / Orthopedics	

NAVIGATION, BIOLOGICS & INNOVATION

MR SOLUTIONS	MR Solutions (United Kingdom)
Medical Imaging Technology	
mtf biologics	MTF Biologics (United States)
Biologics / Tissue Grafts	
NewClip USA	NewClip USA (United States)
Orthopedic Fixation Devices	
OrthAlign	OrthAlign (United States)
Orthopedic Surgical Navigation	
VERICEL	Vericel (United States)
Cell Therapy / Regenerative Medicine	

DISCOVER & GROW

- DISCOVER PARTNER COMPANIES
- EXPLORE MEDTECH INDUSTRIES
- UNDERSTAND TRAINING CONNECTIONS
- UNLOCK INNOVATION PATHWAYS

- SIMULATION TRAINING**
Hands-on learning support for surgeons, clinicians, and medical staff.
- DEVICE EDUCATION**
Technology partners strengthen product knowledge and procedural training.
- ORTHOPAEDIC INNOVATION**
Implant, biologics, and navigation companies support musculoskeletal advancement.
- ECOSYSTEM VISIBILITY**
The network highlights the breadth of HSS simulation and training partnerships.

ONE NETWORK. SIMULATION LEARNING. BETTER OUTCOMES.



MOVE BETTER. LIVE BETTER. LEARN TOGETHER.

THE HSS ECOSYSTEM

OFFICIAL UFC PARTNER | GLOBAL SPORTS MEDICINE, EDUCATION & INNOVATION NETWORK

Discover organizations. Explore industries. Understand the HSS ecosystem at a glance.

Hospital for Special Surgery is the exclusive Official Hospital of UFC and Official Orthopedic Consultants of UFC. We connect sports teams, hospitals, universities, technology platforms, medical education partners, and innovation companies through one broader ecosystem advancing performance and health worldwide.

START HERE



Performance, recovery, and trust start here.

Every connection in the HSS ecosystem supports better outcomes for athletes and patients around the world.



HSS | OFFICIAL HOSPITAL OF UFC

- UFC generated approximately \$1.5 billion in revenue in 2025.
- HSS became UFC's first-ever hospital partner in 2017.
- HSS supports a global sport with athletes, events, and audiences across the world.

DISCOVER & GROW

- Discover partner organizations
- Explore healthcare and sports industries
- Understand global connections
- Unlock education and innovation pathways

- OFFICIAL HOSPITAL OF 30+ ORGANIZATIONS**
Trusted across teams, schools, and sports properties.
- #1 IN ORTHOPEDICS**
World-leading musculoskeletal care.
- 200,000+ PATIENTS ANNUALLY**
Specialized orthopedic and rheumatologic care.
- 40,000+ ORTHOPEDIC SURGERIES**
Deep clinical expertise and volume.
- GLOBAL COLLABORATION NETWORK**
Sports, hospitals, education, and technology connected.

THE HSS ECOSYSTEM

OFFICIAL HOSPITAL OF UFC | GLOBAL SPORTS MEDICINE, EDUCATION & INNOVATION NETWORK


HSS is the official hospital partner of UFC — a global combat sports organization generating approximately \$1.5 billion annually and reaching athletes, events, and audiences worldwide.

Discover organizations. Explore industries. Understand the HSS ecosystem at a glance.

Hospital for Special Surgery is the exclusive Official Hospital of UFC and Official Orthopedic Consultants of UFC. We connect sports teams, hospitals, universities, technology platforms, medical education partners, and innovation companies through one ecosystem advancing performance and musculoskeletal health worldwide.

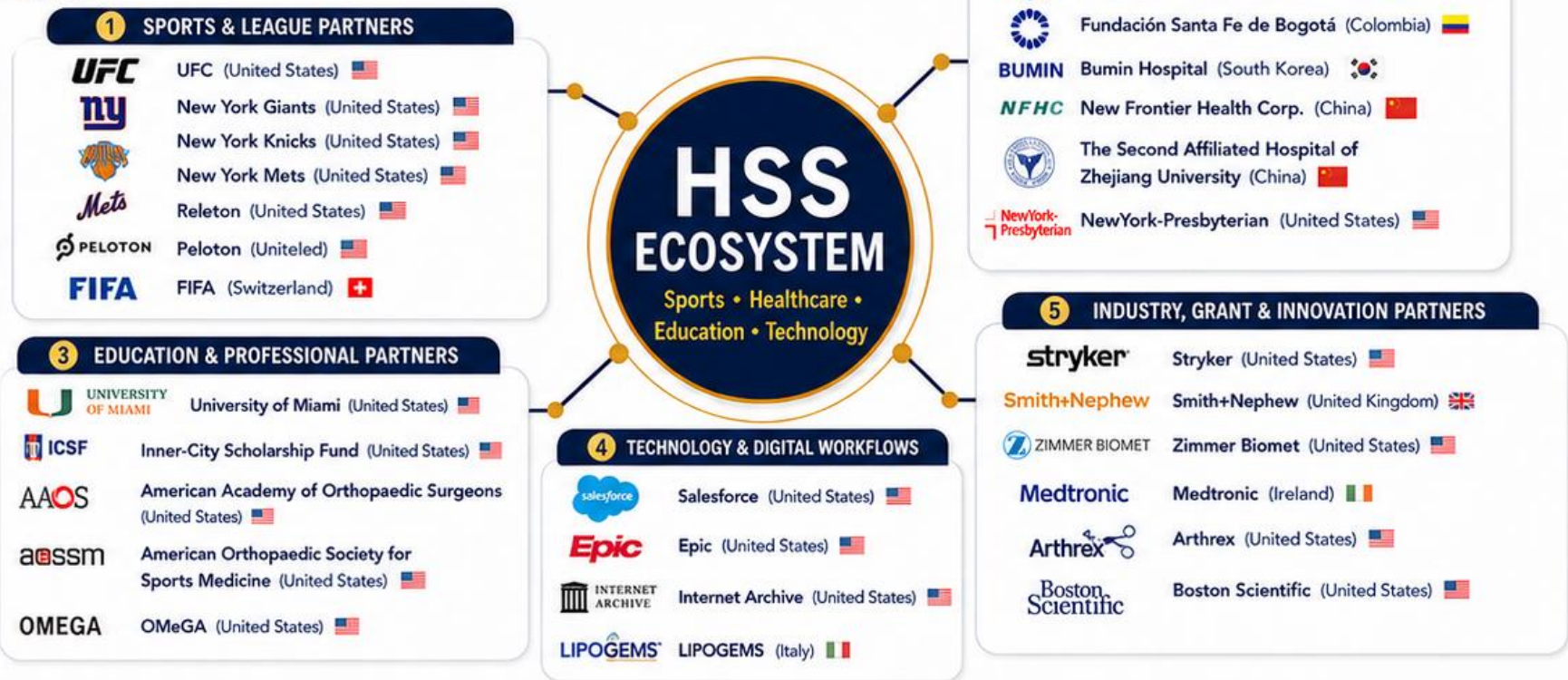


Performance, recovery, and trust start here. Every connection in the HSS ecosystem drives better outcomes for athletes and patients.



HSS | OFFICIAL HOSPITAL OF UFC

- ✓ UFC generated approximately \$1.5 billion in revenue in 2025.
- ✓ HSS became UFC's first-ever hospital partner in 2017.
- ✓ UFC features athletes and events with global reach across the world.



DISCOVER & GROW

- Discover partner organizations
- Explore healthcare and sports industries
- Understand global connections
- Unlock education and innovation pathways



OFFICIAL HOSPITAL OF 30+ ORGANIZATIONS
Trusted across teams, schools, and sports properties.



#1 IN ORTHOPEDICS
World-leading musculoskeletal care.



200,000+ PATIENTS ANNUALLY
Specialized orthopedic and rheumatologic care.



40,000+ ORTHOPEDIC SURGERIES
Deep clinical expertise and volume.



GLOBAL COLLABORATION NETWORK
Sports, hospitals, education, and technology connected.

WHY DISCOVERABILITY MATTERS ACROSS THE BUSINESS

How being discoverable through proof, relationships, @handles, and ecosystem visibility creates value for every department.



1 MARKETING

From attention-led marketing to evidence-led visibility.

- Found through proof of work, not only brand messaging
- Projects, clients, partners, sponsors, and suppliers increase visibility
- Stronger stories built on real work and real relationships
- More discovery through mentions, proof pages, and ecosystem maps



2 OPERATIONS

Show how the company actually delivers.

- Makes delivery capability visible
- Shows suppliers, partners, service providers, and project roles
- Helps buyers understand how the company operates before the first meeting
- Links completed work to people, locations, systems, and relationships



3 SALES

Creates warmer, more informed buyer conversations.

- Buyers can find the company even without knowing its name first
- Discovery can start from a known brand, project, industry, or problem
- Proof-of-work pages act as credibility assets
- Relationships, mentions, and @handles create more paths back to the company



4 FINANCE

Turns visibility into commercial value.

- More qualified inbound opportunities
- Better justification for marketing and sales spend
- Completed work becomes a reusable discovery asset
- Proof and verification reduce trust friction



5 CEO

A strategic advantage for market position.

- Makes the company easier to understand in the market
- Positions the company inside a wider ecosystem, not in isolation
- Shows buyers, partners, and investors how the company creates value
- Makes hidden business relationships visible and strengthens trust



WHAT THIS HELPS A COMPANY DO



Be found beyond its company name



Build trust through proof and context



Show how it fits in a bigger business ecosystem



Turn relationships into discovery pathways



Make the business easier to understand and evaluate



171+

Company Profiles and Growing



342+

Business Relationships and Growing



342+

Proof-of-Work Pages and Growing



68+

Items in Review

ONE PLATFORM. MANY BUSINESS CONNECTIONS.

DISCOVER. CONNECT. OPERATE.

BUSINESS ECOSYSTEM DISCOVERY PLATFORM

DISCOVER COMPANIES THROUGH PROOF, RELATIONSHIPS & ECOSYSTEMS

A relationship-led business discovery platform that helps buyers uncover companies through visible evidence, connected businesses, and clickable @handles.



GET AGENT FIRST

— DISCOVER. CONNECT. OPERATE. —

HOW USERS USE IT

-  1. Start with one company
-  2. Follow the @handles
-  3. Review proof of work
-  4. Open the ecosystem map
-  5. Discover more companies

Example: A buyer starts with @ApexSolar, sees work linked to @NedbankBusinessHub, opens the proof page, and discovers @GreenBuildAfrica, @MzansiLogistics, and @UbuntuTechSystems.



1. COMPANY PROFILES

Detailed pages for each business.



2. @HANDLE LINKS

Every company has a unique clickable identity.



3. RELATIONSHIPS

See client, supplier, partner, sponsor, and technology links.

BUSINESS ECOSYSTEM DISCOVERY

Proof. Relationships.
@Handles. Ecosystem Maps.



4. PROOF OF WORK

Validate claims through visible project evidence.



5. ECOSYSTEM MAPS

Explore the wider network around a company.



6. SEARCH & DISCOVERY

Search by company, @handle, service, location, problem, or proof.

WHAT THIS PLATFORM HELPS YOU DO



Find companies through real business evidence



Discover hidden suppliers, partners, and service providers



Move beyond a simple directory model



Understand how companies are connected



Build trust through proof, verification, and context



Over 171
Company Profiles
and growing



Over 342
Business Relationships
and growing



Over 342
Proof-of-Work Pages
and growing



68
Items in Review
currently in review

WHY IT MATTERS



1. BETTER DISCOVERABILITY

Companies can be found through work, relationships, and context — not just by name.



2. TRUST THROUGH EVIDENCE

Proof pages and verification help buyers assess credibility.



3. HIDDEN NETWORK VISIBILITY

Start with a visible brand and uncover connected businesses behind it.



4. FASTER BUSINESS UNDERSTANDING

Profiles, mentions, proof, and ecosystem maps help users see the bigger picture quickly.

PAGE TYPES



Home



Company Profile



Proof Page



Relationship Detail



Ecosystem Map



Mentions



Submit Relationship



Verification



Dashboard



Admin

ONE PLATFORM. MANY BUSINESS CONNECTIONS.

DISCOVER. CONNECT. OPERATE.